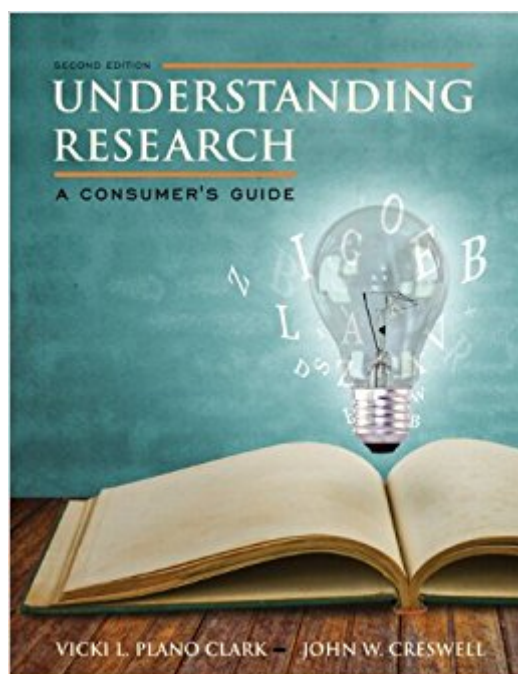


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Understanding Research: A Consumer's Guide, Enhanced Pearson EText With Loose-Leaf Version -- Access Card Package (2nd Edition)



Synopsis

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name; it is much more user friendly, it explains WHAT research IS. It does an EXCELLENT job of covering all of the material I currently cover. [The authors] (fortunately) force me to provide a balanced, comparative description of both [quantitative and qualitative] research. . . . I find the writing style to be clear, interesting and engaging." -- Carol A. Friesen, Ball State University

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"Understanding Research is true to its name; it is much more user friendly, it explains WHAT research IS. It does an EXCELLENT job of covering all of the material I currently cover. I am not a huge fan of qualitative research, but you (fortunately) force me to provide a balanced, comparative description of both kinds of research... I find the writing style to be clear, interesting and engaging." -- Carol A. Friesen, Ball State University

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"We adopted this text

because all of the manuscripts used as examples are from the field of education.Â Therefore, as students learn about the research construct being taught, they are better able to understand how the research construct works within educational contexts." -- Colleen Swain, University of Florida Â Â

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